

Special thanks go out to the 2005 Chapter Sponsors for their support.

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CASH FOR C.O.T.S.!

Send a Chapter Board Member to the Chapter Officer Training Session at the Annual STMA Conference and Receive \$200!

The Chapter Relations Committee is pleased to announce a special \$200 bonus for STMA Chapters! STMA will hold COTS on **Tues., Jan. 17, from 4 to 8 p.m.** at Disney's Coronado Springs Resort and Convention Center in Lake Buena Vista, Fla.

EASY AS 1, 2, 3.

All Chapter Board members are welcome to attend COTS. Each chapter that has at least one representative at COTS will receive a \$200 check to help reimburse travel expenses.

1. Simply fill out the attached form and email or mail it to STMA Headquarters.
2. Send as many Board Members as you like to COTS, and be sure they sign in at the session.
3. After Conference, STMA headquarters will send a \$200 check to your Chapter.

That's it. No receipts or additional paperwork are required!

MORE VALUE THAN CASH!

Chapters that attend COTS take home valuable ideas and information to help streamline chapter administration, strengthen fundraising activities and improve recruitment and retention of members.

This year's session will have a combination of presentations, panel and interactive discussions, and a networking reception.

COTS AGENDA

Panel Discussion Topics

- Strengthening Your Chapter's Membership: new members, retention, and member benefits.
- When do You Need to Hire an Executive Secretary?
- Maximizing Fundraisers and Special Events

Presentations

- The Benefits of being an STMA Affiliated Chapter
 - o FREE money (up to \$500) for your Chapter
 - o Thank you to our sponsors: Gold Level Sponsor John Deere, Silver Level Sponsors Alpine Services, Inc., Hunter, Stabilizer Solutions and Syngenta.
 - o \$2 million liability insurance coverage
 - o Chapter page on STMA web site and promotion of chapter events in SPORTSTURF Magazine
 - o Invoicing and dues efficiencies
 - o Trade show booth and national marketing materials use

Interactive Discussion

- Chapter resources
 - o What resources does your chapter need?
 - o What best practices can you share?
- Regional conferences
 - o Would your chapter members benefit from STMA-sponsored regional conferences?

COTS REGISTRATION FORM

The sessions are designed to be informative and interactive to encourage learning through healthy discussion. You will be able to network even more during a short "Happy Hour" reception with hors d'oeuvres and beverages.

Yes, our chapter will take advantage of the \$200 COTS reimbursement.

Chapter Name _____

Chapter Board Members who will be attending COTS:

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Email to STMAinfo@sportsturfmanager.org, or mail to STMA Headquarters at 805 New Hampshire, Ste. E., Lawrence, KS 66044.

For more information, please call 800-323-3875.

