

Lawrence, Kansas

STATEMENTS OF ACTIVITY

For the years ended December 31, 2010 and 2009

	<u>2010</u>	<u>2009</u>
Support and Revenue		
Administrative		
Dues	\$ 271,603	\$ 284,616
Chapter fees	16,600	16,150
Forfeited chapter fees	6,760	
Book and magazine royalties	86,231	87,981
Miscellaneous income	2,111	408
Management fees	15,000	15,000
Investment income	98,840	95,843
	<u>497,145</u>	<u>499,998</u>
Membership services		
Membership directory	12,000	12,000
Regional conference	35,423	36,451
Sponsorships	31,400	37,000
Merchandise	1,359	4,929
	<u>80,182</u>	<u>90,380</u>
Annual meeting	567,098	653,961
Certification program	12,080	15,350
Total support and revenue	<u>1,156,505</u>	<u>1,259,689</u>
Expenses		
Headquarters	379,588	356,306
Administrative	48,042	50,349
Membership services	84,040	60,887
Annual meeting	403,173	472,924
Certification program	3,162	2,233
Governance	47,100	49,721
Marketing	30,520	18,305
Website	15,536	11,486
Chapter development	14,972	13,499
Total expenses	<u>1,026,133</u>	<u>1,035,710</u>
Excess (deficit) of revenue over expenses	<u>\$ 130,372</u>	<u>\$ 223,979</u>

The accompanying notes to financial statements
are an integral part of this statement